Transformation
The success of continuous change

Dr. Holger Feldhege, COO, Bühler Management AG
Every day, billions of people come into contact with Bühler.
We are and have to stay leader in technology.
On the move for 159 years.
Continuous sounding of our strategy.

AVOID STRATEGIC GAPS
Continuous sounding of the market to avoid strategic gaps.
Continuous strive for efficiency to stay competitive.
The combination of continuous strive for efficiency and sounding of strategy is the key for change.
Bühler in the digital age.

Continues to transform.
PROFITABLE and SUSTAINABLE GROWTH
Our OPERATIONS’ TrueNorth is...

Detach growth from fixed assets by...

Driving efficiency

Increasing flexibility
To become a MASTER in logistics & supply chain management.

We need to transform

From Asset Builder to Network Orchestrator
DIGITAL. How we deal with it …
Continue to strengthen the vertical and horizontal Integration

Horizontal Integration

Supplier

Customer

Vertical

Integrated Planning

DIGITAL FACTORY MGT.

Cloud  AI  Analytics  Mobile  Robotics  AR  Digital Twin  IoT

Drive efficiency
Increase flexibility
Detach growth from fixed assets
DIGITAL. How we deal with it …
Strong, loyal, lasting partnerships matters.

Strategic partnerships
Bühler innovation Challenge

Urs Bühler Innovation Fund

Collaborations with customers and suppliers

Bühler innovation Challenge

Global academic networks

Creating Tomorrow Together
Bühler Innovation Challenge 2016

Strong, loyal, lasting partnerships matters.
Digital up-skilling
Diversity & Inclusion
People are key. We want to inspire & involve our people. Shaping our future digital processes together
Bühler in the digital age.
Talent Management.
Elements of Bühler talent management – Generation B

• Generation B, Bühler's internal community, connects people and bridges gaps.

• Serves as a platform to actively shape Bühler's future together and to drive change for a more sustainable world.

• Events around diversity and inclusion, innovation, purpose and experience-sharing strengthen the corporate culture.